2017-2018 Student Government Association

BOARD OF GOVERNORS ANNUAL REPORT

Friday, April 20, 2018 // Erickson Alumni Center
Our Team
Our Team:

Let’s Talk.
2017-2018 SGA

Blake Humphrey
Former President
Wheeling, WV
Kayla Asbury
Chief Communications Officer
Fayetteville, WV
Our Team:

Let’s Talk.
2017-2018 SGA

Rachel Daw
Former CFO/Treasurer
Belle, WV
Our Team:

Let’s Talk.
2017-2018 SGA

Lexi Brown
Former Chief Elections and Outreach Officer
Charleston, WV
Our Team:

Let's Talk.
2017-2018 SGA

Tyler Brewster
Former President
Pro-Tempore
Inwood, WV

Inwood, WV
SGA At-A-Glance
SGA At-A-Glance:

- **Executive Branch**, comprised of the President, Vice President, Chief of Staff, CFO, Attorney General and other executive officers. Executive officers are appointed by the President and confirmed by the Student Assembly.

- **27 Senators and Representatives** serving in our newly-structured Student Assembly (formerly known as the Student Board of Governors).
SGA: Reorganization

Let's Talk.
2017-2018 SGA

Highlights and Changes:

// Streamlined the executive branch to be more efficient and effective.

// Improved organizational optimization in order to hold executives accountable.

// Developed internal standards of performance measurement for executives.

// Made changes to create a more lean executive administration.
Student Government:
Mission and Vision:

Our Mission:
“We, the students of West Virginia University, desire to preserve within our University and the Student Government Association, an atmosphere that helps to foster an open exchange of ideas with civil discussion, inquiry, and self-expression to help ensure that the personal freedoms and general welfare of the students within our University are protected, and to promote the principles of diversity and responsible self-governance.”

Our Vision:
“To be a Student Government Association that serves the students, West Virginia University, and the State of West Virginia by: promoting inclusion, creating a campus that can accommodate everyone, actively engaging all 55 counties in West Virginia, supporting economic development, enhancing environmental stewardship, participating in meaningful community service, fostering healthy lifestyles, and developing innovative partnerships with students, faculty, staff and other key stakeholders.”
Our Purpose:

“To be a student government association that works expediently, passionately, and purposefully to transform West Virginia University’s student body in order to help transform the State of West Virginia and the world.”
Highlights and Moments
Let’s Talk.
2017-2018 SGA

Student Government
Information One-Stop Guide

Assembly Reports?
https://sga.wvu.edu/legislative-br\nanch/legislative-reports

Finances?
https://sga.wvu.edu/finances

Meeting Minutes?
https://sga.wvu.edu/about/meet\nings/minutes

// SGA accountability
and transparency for the student body.
Let's Talk.
2017-2018 SGA

// Open Education Week 2018 with WVU Libraries
Presentation to the WVU Faculty Senate on SGA’s strategic initiatives.
Creation of a platform and team to help assist students in finding answers or solving problems.
17 FOR '17:
A LOOK BACK AT A TRANSFORMATIVE YEAR FOR SGA AND THE STUDENT BODY.
Thank you.

- Student Government
// Strategic Initiatives

Let’s Talk.
2017-2018 SGA
Throughout our administration, we made a number of efforts to further promote strategic initiatives of this year’s WVU Student Government administration. This included initiatives such as:

- **Big XII Engagement:** Worked collaboratively with the Big XII Student Government Association to reform and relaunch our annual Big XII On The Hill Legislative Advocacy Conference. This year, WVU Student Government planned and executed the conference. We coordinated meetings with a wide variety of higher education leaders.

- **Open Educational Resources (OER)/Open Textbooks**
  - In September, 2017, Blake traveled to Washington, D.C. to participate in a work session with the U.S. Department of Education’s Office of Education Technology on OER. Blake was the only student participant.
  - During the 2018 West Virginia Legislature regular session, WVU Student Government worked with Chairman Paul Espinosa, Vice Chair Joe Statler, and Delegate Higginbotham, as well as with a bipartisan group of lawmakers, to introduce House Concurrent Resolution 41. This legislation passed unanimously out of the House of Delegates, and will be an item of study during the May interim session.
  - In March of 2018, WVU Student Government and WVU Libraries hosted Open Education Week to promote OER/open textbooks on campus. This has been a long-standing partnership between the Library and SGA.
Strategic Initiatives:

Let’s Talk.
2017-2018 SGA

U.S. Department of Education OER Executive Roundtable
September 21, 2017 in Washington, D.C.
Strategic Initiatives:

Let’s Talk.
2017-2018 SGA

Big XII On The Hill Legislative Advocacy Conference
Strategic Initiatives:

Let’s Talk.  
2017-2018 SGA

Big XII On The Hill and Big XII SGA Conference  
Washington, D.C. and Lubbock, TX
Strategic Initiatives:

FOR IMMEDIATE RELEASE
WEDNESDAY, FEBRUARY 7TH, 2018

Student Government, State Delegates Introduce Legislation
Addressing Open Textbooks and Educational Resources Study

Charleston, WV - On Monday, February 5, House Concurrent Resolution 41 was introduced in the West Virginia House of Delegates by Delegate Joshua Higginbotham (R-Putnam). The legislation, titled “Establishing the Virtual Library Study Commission,” aims to address the cost of course materials in higher education and K-12 across the State of West Virginia.

“I am pleased to work with the WVU Student Government on this textbook affordability bill,” Higginbotham said. “As the lead sponsor, it is my intention to assist our state’s higher education institutions to save money and make college more affordable for the average West Virginian. This bill will accomplish our mission.”

“As the student body of our state’s flagship, land grant institution, we want to offer up bold ideas and solutions to some of the great challenges our state faces,” said West Virginia University Student Body President Blake Humphrey. “This bipartisan legislation will bring key stakeholders together to discuss ways that we can generate more efficiencies and savings with regards to providing affordable, high quality and accessible educational resources to students in higher and K-12 education systems in our state.”

The West Virginia University Student Government Association Student Assembly has voted in favor of two resolutions, both in support of open textbooks and educational resources.

For a full copy of House Concurrent Resolution 41, visit: http://www.wvlegislature.gov/FRPStatutesDirector/Text.cfm?billcode=hcr41&print=1&filetype=pdf

For more information or inquiries, contact WVU Student Government Executive Officer for Communications Kayla Keifer via email at kayla@wvusga.org.

Let’s Talk.
2017-2018 SGA

West Virginia Legislature

2018 REGULAR SESSION

Committee Substitute for House Concurrent Resolution 41

(By Delegates Higginbotham, Espinos, Kelly, Atkinson, Wilson, Skidmore, Rohrbach, Cooper, Westfall, Hammack and Kissinger)

Making Textbooks More Affordable

Every year, good, worthwhile proposals fall through the cracks at the West Virginia Legislature. One to which that fate befall this year could have saved students and their parents a lot of money.

It was the brainchild of Blake Humphrey of Wheeling, who is student government president at West Virginia University. Tired of hearing from fellow students about how much they have to pay for textbooks, Humphrey wondered if the state could do something about the problem.

His idea is for West Virginia to establish a “virtual library” of textbooks and other material, available at little or no cost to the public. It would use “open education resource” books, already available widely.

Several legislators agreed with Humphrey. They introduced Concurrent Resolution 41 in the House of Delegates. It passed on a voice vote, giving some indication of its popularity.

HCR 41 called for the state to establish a commission to study the virtual library idea. The panel was to recommend how the proposal could be implemented. It was introduced in the state Senate, then referred to the Education Committee.

Other concerns took center stage, preoccupying legislators during the closing weeks of their session. HCR 41 languished in committee, never getting to a vote on the Senate floor.

One might have thought simply establishing a commission to study an idea would not be a difficult step. But nothing ever seems to be simple in Charleston.

Humphrey’s idea is a good one, however. It should not be allowed to die. If Gov. Jim Justice calls a special session of the Legislature later this year, HCR 41 should be on the agenda.
Strategic Initiatives:

Throughout our administration, we made a number of efforts to further promote strategic initiatives of WVU Student Government. This included;

- **Commitment to the Land Grant Mission of West Virginia’s University:** During the course of the 2017-2018 administration, we worked to create opportunities for our student body to further embrace our land grant mission of service to West Virginia. This included our first-ever statewide day of service called Service First, as well as building off of the work of the Merow Administration in helping with summer flood recovery in McMechen, WV and Hundred, WV. We also helped to support service projects and trips through our grant allocation process.

- **Leading on National Issues Impacting Students:** During our term, through various higher education student associations, organizations, and conferences, our administration helped to lead on national issues of significance. This included being the lead sign on a crucial letter to Congress which asked for an OER pilot program. Congress appropriated $5 million to this pilot program in the FY18 budget. In addition, we signed on to national letters condemning the white supremacist actions in Charlottesville, calling on Secretary Betsy DeVos to protect Title IX provisions, and other important national issues that impact students across the country.
Throughout our administration, we made a number of efforts to further promote strategic initiatives of WVU Student Government. This included:

- **Statewide Student Leadership:** This past year, we had a number of opportunities to engage on issues directly impacting West Virginia’s future. This included attending the annual West Virginia Chamber of Commerce Business Summit to talk about West Virginia’s future and the need to involve young people in crafting that future. We also had the only higher education student presence at the Governor’s 2018 State of the State Address in January. In addition, we provided thought leadership and guidance on pressing matters, such as funding for higher education, to other state institutions through the HEPC Advisory Council of Students.

- **Collaboration with WVU’s Regional Campuses:** We engaged on many occasions with our regional campus SGAs in both Keyser and Beckley. Blake and Shannon took a trip in November to visit Dr. Orlikoff and SGA president James Beall in Keyser to tour the campus and learn more about what we can do to support their efforts. During the summer of 2017, on two separate occasions, WVU SGA members visited with student leadership at our Beckley campus. In addition, we created the position of Regional Campus Executive Officer to help coordinate efforts between the Main campus and our campuses in Keyser and Beckley.
Strategic Initiatives: Let’s Talk.
2017-2018 SGA

WV Higher Education Policy Commission Student Summit
May, 2017 at Jackson’s Mill, WV
Rebrand and Communications
Rebrand and Communications: Let’s Talk. 2017-2018 SGA

**Brand Transformation:**
In order to more effectively communicate with the student body, we developed a multi-step approach to improving and increasing engagements with users on three social media platforms:

- Improved and revitalized social media engagements on Twitter (more followers and engagements).
- Revamped the SGA Facebook page, and created a new social media presence on Instagram (different markets and networks).
In addition, we made changes to the voice used in our content distribution on social media platforms to engage more users. We also updated our website and social media profiles regularly with press releases outlining current events, news, media advisories, highlights or other student government business. We created the new “Student UNews” during the summer of 2017, which is a communication sent on MIX. This is a bi-weekly e-newsletter that is sent to all WVU students on Monday and Thursday mornings.
Bureau of Finance:

Let’s Talk.
2017-2018 SGA

Bureau of Finance: Highlights

- During the 2017-2018 administration, we awarded 106 grants, totaling $136,362.05 given to student organizations. All SGA grants are approved by both the Bureau of Finance and the SGA Student Assembly.

- The Bureau of Finance worked collaboratively with the Executive Branch and Student Assembly to increase transparency, efficiency and accountability of Student Government Finance and Financial Reports.
WVU SGA approves FY 2017-2018 Budget

Morgantown, W.Va.- The West Virginia University Student Government Association announced its budget for the 2017-2018 fiscal year. Furthermore, the Student Assembly voted to approve the presented operating budget at the October 10th regular meeting.

Key takeaways from the FY17-18 budget include:

- $131,500.00 for student organization grant funding.
- 7.3% reduction in funding for SGA activities.
- $200 for Student Senators individual budgets; $125 for College Representatives individual budgets.

“The cuts to our budget were not as much as we originally anticipated,” said SGA Treasurer Rachel Daw. “Based upon our analysis, we decided to go forth with an approach to make reductions from our internal budget, since our external budget for funding grants is such an integral part of our mission this year as a student government.”
# 2017-2018 SGA Budget: At-A-Glance

## Internal Budget

<table>
<thead>
<tr>
<th></th>
<th>Actual Amount</th>
<th>YTD Spent</th>
<th>YTD Left</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGA Activities</td>
<td>$24,325.00</td>
<td>$13,572.85</td>
<td>$10,752.15</td>
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<tr>
<td>Printing &amp; Binding</td>
<td>$1,500.00</td>
<td>$418.92</td>
<td>$1,081.08</td>
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<tr>
<td>Office Expenses</td>
<td>$2,000.00</td>
<td>$1,945.90</td>
<td>$54.10</td>
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<tr>
<td>Telecommunication</td>
<td>$700.00</td>
<td>$127.20</td>
<td>$572.80</td>
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<tr>
<td>Other expenses</td>
<td>$-</td>
<td>$1,701.31</td>
<td>$-1,701.31</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$28,525.00</strong></td>
<td><strong>$17,766.18</strong></td>
<td><strong>$10,758.82</strong></td>
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## Total

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<tr>
<th></th>
<th>Actual Amount</th>
<th>YTD Spent</th>
<th>YTD Left</th>
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<tbody>
<tr>
<td>Total FY 2018</td>
<td>$160,687.05</td>
<td>$149,266.18</td>
<td>$11,420.87</td>
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</table>
Bureau of Finance: Reforms

Under the transformational leadership of former SGA Treasurer Roshan Daniel and now former SGA Treasurer/CFO Rachel Daw, WVU Student Government has made a number of strategic changes to improve the efficiency of the grant allocation process. Changes include the creation of a consent agenda for all SGA financial allocation bills presented to the Student Assembly. This process has saved SGA both time and energy during the financial bill/grant allocation process.
# 2017-2018 SGA Budget: Reforms

**Title I: PRSSA**
For expenses to help cover lodging for their national conference in Boston. Also to help cover expenses for an alumni networking dinner at the conference.

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lodging</td>
<td>1 room x 2 nights</td>
<td>$1,200.00</td>
</tr>
<tr>
<td>Alumni Dinner</td>
<td>7 dinners</td>
<td>$140.00</td>
</tr>
<tr>
<td><strong>Total Allocated Funds</strong></td>
<td></td>
<td><strong>$1,340.00</strong></td>
</tr>
</tbody>
</table>

**Title II: The Wildlife Society**
For expenses to cover lodging at their national conference in Albuquerque, New Mexico at the end of September. This grant will cover half of their total lodging expenses.

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Lodging</td>
<td>1 room x 6 nights</td>
<td>$1,320.00</td>
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<tr>
<td><strong>Total Allocated Funds</strong></td>
<td></td>
<td><strong>$1,320.00</strong></td>
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</tbody>
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**Financial Bill 2017 – 08**

IN THE STUDENT ASSEMBLY OF WEST VIRGINIA UNIVERSITY  
September 20, 2017

As referred by the Bureau of Finance.

**AN ACT**

Making grant appropriations for various student organizations on behalf of the West Virginia University Student Government Association.

Be it enacted by the Student Assembly of the West Virginia University Student Government Association, That the following sums are appropriated, out of any money in the SGA Grants to Student Organizations account not otherwise appropriated, for the Student Organizations listed below for the Spring 2017 Semester per the official WVU Academic Calendar:

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRSSA</td>
<td>Lodging</td>
<td>$1,200.00</td>
</tr>
<tr>
<td></td>
<td>Alumni Dinner</td>
<td>$140.00</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,340.00</strong></td>
</tr>
<tr>
<td>The Wildlife Society</td>
<td>Lodging</td>
<td>$1,320.00</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,320.00</strong></td>
</tr>
</tbody>
</table>
Bureau of Finance: Reforms

- Over the course of the term, the BOF worked with the President, Vice President, legislative leadership, and Assembly members to develop changes, reforms, and new components of the BOF Rules on Finance and Administration. These changes were passed by the Student Assembly on March 28, 2018.

- These changes included provisions such as:
  - Setting new grant allocation limits/caps to ensure more organizations have access to grant funding.
  - Gaining oversight jurisdiction over all of West Virginia University’s registered student organizations.
  - Creating a better working relationship and partnership between SGA and student organizations.
  - Developing a process for the BOF and SGA to approve of new student organization applications.

- We also have created an additional $10,000 in funding for a service supplement grant to help our student organizations with service projects. This is in line with our commitment to the land grant mission of service.
Student Assembly
**Student Assembly: Highlights:**

With the creation of the Student Assembly during former SGA President Julie Merow’s administration, we have been in a transitory period for 2 years. However, this year, the Senators gelled well with our College Representative colleagues, leading to a cohesive unit that was able to respectfully debate and make solid decisions on many important campus issues such as **student organization funding**, **concealed campus carry**, **supporting “open textbooks”**, and advocating for more **renewable energy** sources on campus.
Assembly Resolutions:

29 Resolutions and Proclamations Passed
Let's Talk.

2017-2018 SGA

Discount at WVU Sporting Events for Students
Senator Abundance Hunt

DISCOUNTED CONCESSIONS WITH STUDENT ID

LOCATIONS

SIDELINE SNACK STAND: SECTION 121
RED ZONE GRILL STAND: SECTION 110

12 oz WATER / SMALL SODA: $2.50
SMALL PEPPERONI ROLL: $3.00
SMALL POPCORN: $2.00
Let's Talk.
2017-2018 SGA

// 2018 Women’s Empowerment Week at West Virginia University
Senator Teresa Hoang

Women’s Empowerment Week at WVU
April 2 - 6
Sponsored by WVU Student Government
Safety walk identifies pedestrian safety issues

Kayla Gagnon, Staff Writer  Mar 6, 2018  0

Let’s Talk.
2017-2018 SGA
HANDS OF HOPE CAMPAIGN

WHEN
March 5 - April 13
9am - 4pm

WHAT
Collection drive to support Pantry Plus More of Monongalia County which is a nonprofit organization that stocks local school pantries with kid-friendly items for children in need.

DETAILS
Select one value pack (approx. value $15) and bring items to collection site on the 1st floor.

Participating Students who have an unpaid citation (up to $20) on their account will get 1 removed with a value pack donation (limited to only 1 citation per account).

COLLECTION SITE
Mountaineer Station
Transportation & Parking
1112 Van Voorhis Road

VALUE PACK 1
1 bag (31 ct) Laundry detergent pods
1 box (28 ct) Slim Jim snack sticks
3 (2.6 oz) Chunk light Tuna in water pouches

VALUE PACK 2
1 bt kids 3-in-1 shampoo, conditioner & bodywash
1 (8 ct) pack peanut butter crackers
1 (microwave cup) Chunky Pop Top lid soup
1 (14 oz) pack - Beef snack sticks

VALUE PACK 3
3 (10 oz) microwave Hormel Compleats Meal
2 (12.5 oz cans) White premium chunk chicken
1 Deodorant

VALUE PACK 4
1 bx (8 ct) General Mills Cereal bars
1 (28 oz) bag Trail Mix
1 Girls/Boys Shampoo & Conditioner
1 Girls/Boys bodywash

Hands of Hope Campaign
Senator Roark Sizemore

Students can pay off parking tickets with canned food item donations.

Let’s Talk.
2017-2018 SGA
// Outreach and Elections
Elections Reform Initiatives:

- Active Polling Locations & Times
  - 3 locations, 7 hours per day
- Decrease in Ticket Expenditures
  - $750 per President/VP - $200 per Senator
    - Totaling $2,750 per team (President/VP & 10 Senators)
- Complete removal of classroom Petition/Campaign Activities
- Future room for Online Voting
STUDENT GOVERNMENT ASSOCIATION

MOBILE OFFICE HOURS
AND SERVICE FIRST SIGN-UPS!

LOCATION: OUTSIDE OF CAFE EVANSDALE AT TOWERS
DATE AND TIME: TODAY (10/16) FROM 6:30 PM - 7:45 PM

Questions, comments, ideas, complaints and good conversation are all welcomed!

SGA IS ON THE MOVE!

WHAT? SGA WEEKLY ASSEMBLY MEETING
WHEN? 7:30 PM ON WEDNESDAY OCTOBER 25TH
WHERE? MEDIA INNOVATION CENTER
4TH FLOOR, EVANSDALE CROSSING
Welcome Week

Student Government at

WELCOME WEEK
This year, we looked for new and innovative ways to give back to the State of West Virginia not only as an organization, but as an entire student body. As a student government, we felt that it was our responsibility to connect our peers with West Virginia.

Through collaboration with a wide variety of stakeholders both on campus and across our state, we hosted the first annual Service First Day of Service on October 21, 2017.
It started with a vision:

“To empower and enable the student body of West Virginia University to engage in meaningful, impactful service learning in order to embrace our land grant mission to serve the State West Virginia.”
A day for the **student body** to **serve** and **give back** to West Virginia.
2017-2018 was a year of great accomplishments, wins and victories for Student Government. Through conversation and collaboration, we went to work for the student body.
Let’s Talk.

2017-2018 SGA

SGA Transition Process

Thank you to Isaac and Abbi for helping to make this a smooth, successful transition.
By working together, we can continue to build a West Virginia University that works for every Mountaineer.